

Celebrating

World Toilet Day

(WTD)

2010



*The World Toilet Day (WTD) is an event celebrated every year on the **19 November** to mobilize to mobilise stakeholders, including toilet users, to take action to;*

- Acknowledge that Sanitation is dignity. Profile the status of the toilet.

The aim of the WTD initiatives is

- to help raise awareness for the 2.5 billion people who do not have access to basic services of sanitation.

Action of the day to mark the WTD

To acknowledge that sanitation is dignity squatting will be the main activity for the day.

Squatting is actually a very healthy bathroom stance, but it is also a symbol of the problems in the developing world, where lack of sanitation facilities forces people to squat in fields, on train tracks, on shallow dongas, in rivers and on its banks, behind scattered bushes and in open places. Open defecation is actually one of the worst problems facing the developing world.

It is through the initiatives such as the South African World Toilet Day which will be held on the **19 and 26 November 2010** that the profile of sanitation is raised. Such campaigns contribute towards the achievement of the South African 2014 sanitation targets.



human settlements

Department:
Human Settlements
REPUBLIC OF SOUTH AFRICA

WORLD TOILET DAY
NOVEMBER 19TH

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Purpose of the WTD

The purpose of celebration of World Toilet Day is to raise the profile of sanitation and encourage local government and communities to prioritize sanitation, health and hygiene and further to highlight the work that the Department is doing to ensure that:

- All South Africans have access to appropriate sanitation,
- The critical importance of looking after sanitation facilities and the environment is advocated ,
- Communities are well informed of the need to practice good hygiene practices, like washing of hands after using the toilet and before preparing food.
- Norms and standards set by the National Government are adhered to.

Objectives of the 2010 World Toilet Day

The objectives of the World Toilet Day are to:

- Educate everyone on the lack of basic sanitation for more than 2.6 billion people worldwide and preventable deadly diseases which follow;
- Provoke discussion of toilets and sanitation in everyday conversations;
- Provide a timely reminder that more needs to be done to ensure the dignity and good health and hygiene for all; including the poor, through effective water and sanitation measures and good hygiene practices;
- Create awareness on the toilet user's right for better toilet environment
- Celebrate the humble yet vitally important toilet facility and raise awareness of the global sanitation crisis.



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