

Celebrating 4.7 million housing opportunities since 1994



## CHANGING PEOPLE'S LIVES CAMPAIGN

Catch the Department of Human Settlements "Changing People's Lives" advertising campaign on Television, Radio, Newspapers, Billboards, Taxis and Busses as follows:

### TELEVISION

20 January 2019 to 15 April 2019

ENCA (Channel 403) : 20 January 2019 to 15 April 2019

SABC News (Channel 404) : 21 January 2019 to 15 March 2019

### RADIO

21 January 2019 to 8 March 2019

SAFM, RSG, Thobela FM, Munghana Lonene FM, Phalaphala FM, Ikwewezi FM, Ligwalagwala FM, Motswedding FM, Lesedi FM, Ukhozi FM, Umhlobo Wenene FM

### NEWSPAPERS

27 January 2019 to 10 March 2019

Sunday Times, Sunday World, City Press and Sowetan

### TAXIS & BUSSES

25 January 2019 to 31 April 2019

40 taxis in Limpopo, Free State, Northern Cape and North West

80 busses in Nelson Mandela Bay, Ekurhuleni, Joburg, Tshwane, Buffalo City, Ethekwini, Cape Town and Mangaung

### BILLBOARDS

15 January 2019 to 15 March 2019

Gauteng, Northern Cape, North West, KwaZulu-Natal, Eastern Cape, Mpumalanga, Limpopo and Western Cape



human settlements  
Department:  
Human Settlements  
REPUBLIC OF SOUTH AFRICA

CHANGING PEOPLE'S LIVES

