



human settlements

Department:
Human Settlements
REPUBLIC OF SOUTH AFRICA

Private Bag X644 Pretoria 0001 RSA Tel (012) 421 1311 Fax (012) 341 8512
Private Bag X9057 Cape Town 8000 RSA Tel (021) 466 7600 Fax (021) 465 3610
<http://www.dhs.gov.za> Fraud Line: 0800 701 701 Toll Free Line: 0800 1 46873 (0800 1 HOUSE)

RECEIVED BIDS

BID VA49/426

BID DESCRIPTION: TERMS OF REFERENCE ON THE APPOINTMENT OF A SERVICE PROVIDER FOR INTEGRATED MARKETING AND COMMUNICATION SOLUTION WHICH INCLUDES REPOSITIONING AND COMMUNICATION FOR NATIONAL DEPARTMENT OF HUMAN SETTLEMENTS.

ENQUIRIES: MR M KWINANA

EXTENSION: 012 421 1586

1. The following Six (11) bids were received on the closing date:

BID NO.	NAME OF BIDDERS	PRICE
BID VA49/426	1/11 Baholo Media, 31 Bray Road, Kenilworth, 7708 Tel : 021 673 6869 Fax: 086 293 1554	R 5 630 004.00
	2/11 Opus Defined (PTY) LTD & Mohlaleng Media (PTY) LTD, 171 Katherinr Street, Building 2, Sandton, 2195 Tel : 074 603 2699 Fax: N/A	R 5,428,416.00
	3/11 Media Mix 360 CC & The Brand Leasdership Group (PTY) LTD, CNR Sloane & Harrison Avenue, Sandton, 2146 Tel : 011 706 4975 Fax: 011 706 1654	R 18,000,000.00 (Price on SBD 1) Excluding Media R 20,000,000.00 (Price on SBD 3.3) Excluding Media Replacement
	4/11 Marisa Elena Holley, World Trade Centre Johannesburg, 9th Floor, Crn West Road 7 lower Road, Morningside, Sandton, 2146 Tel : 011 784 6710 Fax: 011 784 1825	R 11,301,071.00 (Price on SBD 1)
	5/11 PURE, 96 Fourth Street Parkmore, Sandton Tel : 011 793 1955 Fax: 086 577 0122	R 15,000,000.00 (Price on SBD 3.3)
	6/11 DRAFT FCB SA (PTY) LTD, DRFTFCB House, 164 Katherine Street, Sandown, 2196 Tel : 011 566 6000 Fax: 011 566 6663	R 5 266 800.00
		No price stipulation on SDB 1 and on SBD 3.3 Documents.

	<p>7/11 Busi Ntuli Communications, 52 Keyes Avenue, Rosebank, 2196 Tel : 011 447 7400 Fax: 011 447 2406</p>	<p>Only a Financial Proposal was attached No price stipulation on SDB 1 and on SBD 3.3 Documents. Only a Pricing Schedule was attached</p>
	<p>8/11 Baagisane Investments T/A Baagisane, 283 Orion Ave, Waterkloof Ridge, 0181 Tel : 012 347 8957 Fax: 086 507 3079</p>	<p>R 8 365 960.00</p>
	<p>9/11 Grounded Media (PTY) LTD, 24 Wellington Road, Parktown, 2196 Tel : 011 544 1900 Fax: 011 484 5409</p>	<p>No price stipulation on SDB 1 and on SBD 3.3 Documents. Only a Pricing Schedule was attached</p>
	<p>10/11 Blue Print Group (PTY) LTD, 48 Tesla Crescent, Sunninghill, 2157 Tel : 011 234 2588 Fax: 011 234 7471</p>	<p>R 25 Million (Per Annum)</p>
	<p>11/11 House Of Motale, 121 Coleraine Drive, River Club, Sandton, 2146 Tel : 072 449 1736 Fax: N/A</p>	<p>R 21,000 ,000.00</p>